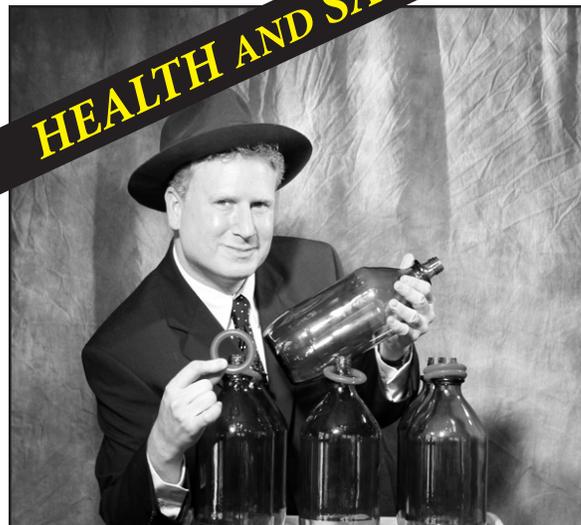


HEALTH AND SAFETY



Includes: David's Hints for Carnival Games

**WATCH FOR WINNERS
SIZE OF THE PRIZE
PAY TO PLAY**

GOTCHA! DON'T BE FOOLED

Including real examples of how young consumers can be fooled:

- **Internet Safety**
— ebay scams & protecting personal information
- **Street Cons**
— 3 Card Monti & Fake Psychics
- **Buyer Beware**
— misleading advertising & tricky words
- **Fast Foods/Junk Foods**

Consumer Education Assembly Program

In an era when marketers consider teens a prime target, David Levitan gives school-age consumers practical insights into how to avoid being *ripped off*. With over twenty years of fooling audiences as a magician, David shows students how they can be tricked in the real world for their real money.

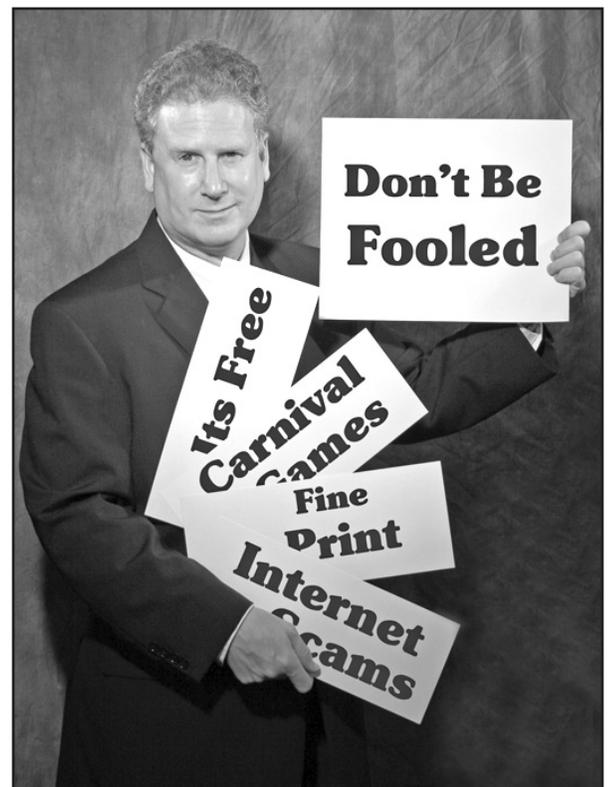
This is an informative and fun show that delivers a solid message:

Don't be fooled, or else they've "GOTCHA!"



AGOSTINO ARTS

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2 Different Versions for Grades K-6 and 6-12

Sample Insights From The "GOTCHA!" Program

Internet Safety

Protecting Personal Information: Understand the rules of the road for the information superhighway. You want to be sure it leads to safe, appropriate content. Never give personal information on a Web Site without first getting parental permission. Personal information includes names, phone numbers, addresses, age or birth date, interests or hobbies, passwords and credit card numbers. Providing personal information to the wrong person online could be dangerous.

Avoiding Ebay Scams:

Check the Seller's Feedback, Ask The Seller Questions, Know Your Item, Understand and Agree to and Accept Seller's Terms, Know Your Shipping Costs, Seller's Contact Information, Not Over Bidding and Safest Methods of Payment

Carnival Games

The rule of thumb here is to play to have a good time, not to win. Carnival games are designed to make money for the operator, not to give out prizes to the player. Some games are out and out frauds, rigged so a player can never win, and most fall into a gray area — they can be run honestly or as a cheat. The first tip off as to whether a game is fair or gaffed is the prize offered.

The games offering televisions, Game Boys, gold jewelry and other expensive prizes are going to be impossible to win. Police report that people have lost thousands of dollars on such operations.

To find a fair game, watch to see if others are winning on a regular basis. Watch to see if the carnival operator can demonstrate the game standing in the same place you'll be in using the same equipment. Other fair games are set up where you are playing against other players (i.e.. whack a mole, water gun balloon race, Kentucky Derby etc.). Here the operator receives money from all the players yet only gives a prize to one.

Three Hints for a Fair Game: Watch for Winners • Size of the Prize • Pay To Play



50%
Everything

Going Out
OF
Business

Helps

New &
Improved

Fat
Free

David explores the use of tricky words by advertisers and how to avoid pressure sales tactics and impulse buying.

Street Cons

In the movies and TV it is usually easy to tell the good guys from the bad guys from the way that they talk or dress. In the real world the hustler may look just like you or your best friend. The smooth hustler tries to blend in with the people he wants to hustle. ***Remember: The chance to make money on the streets should always be considered a red flag situation.***

Street Games like Three Card Monte, the Shell Game, Street Chess, and other variations are all illegal and are all crooked. The operator of the game is usually not the only con artist involved, so don't be fooled even if you see others winning. Con artists are criminals, in addition to losing your money, playing such games can be dangerous. Don't play.

On the street remember:

no one gives away something for nothing.

If it sounds too good to be true, it probably is.